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THE CONNECTICUT SOCIETY OF EYE PHYSICIANS
ANNUAL SCIENTIFIC EDUCATION PROGRAM

in Conjunction with

NEW YORK STATE OPHTHALMOLOGICAL SOCIETY

Physicians - Management - Technicians

January 11, 2013
The Aqua Turf Club
556 Mulberry Street, Plantsville, Connecticut

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PHYSICIANS PROGRAM

7:30 Registration and Continental Breakfast
– Vendor Expo

8:00 Business Meeting - Legislative Priorities
– Ed Lim, M.D., President

8:30 **Pars Plana Vitrectomy for the Anterior Segment Surgeon**

– Michael Snyder, M.D.

Objectives: 1) to understand the difference in fluidics in pars plana versus kimball vitrectomy. 2) to incorporate the principles of single port pars plana approach vitrectomy into the surgeon's armamentarium for managing vitreous. 3) to understand the benefits of a cannula and grocer system for vitrectomy.

9:10 **Idiopathic Intracranial Hypertension**

– Michael Wall, M.D.

Objectives: 1) Understand the relationships between IIH, gender and obesity. 2) Know the symptoms most specific for IIH. 3) Understand the patterns of visual loss and the patterns of progression. 4) Review the current status of therapies and the Idiopathic Intracranial Hypertension Treatment Trial.

PHYSICIANS PROGRAM

9:50 Coffee Break in Vendor Hall

10:10 **Advances in Automated Perimetry**

– Michael Wall, M.D.

Objectives: 1) What types of perimetry are currently in use. 2) What is the impact of variability on perimetry. 3) How does stimulus size impact perimetric variability. 4) What are the new trends in perimetry.

10:50 **Updated and Interesting Cases in Management of Uveitis**

– Sunil Srivastava, M.D.

Objective: To update the attendee on the new treatment plans for uveitis.

11:30 **Managing Cataract and Glaucoma – Approach to Decision-Making**

– Cynthia Mattox, M.D.

Objectives: To learn various strategies for approaching the patient with co-existing cataract and glaucoma, based on the severity and current control of their glaucoma.

PHYSICIANS PROGRAM

- 12:00 **Cataracts with Loose, Reduced, or Nearly Absent Zonules**
– Michael Snyder, M.D.
Objectives: 1) understand the different techniques of capsulorhexis for loose zonule cases. 2) be familiar with the devices available to augment support both during (short term) and after (long term) in loose lens cases.
- 12:30 **Lunch - Guest Speaker, Rich Molden, CPBA
“Life Lessons from Bugs, Biscuits and Pump Handles”**
- 1:00 **"A Life Remembered- General George H. Thomas"**
Benson Bobrick - Historian and Author of
“Master of War General George H. Thomas”
- 1:30 **Dynamic Times: The Healthcare Industry 2013**
– Ruth Williams, M.D.
Objectives: Understand the changes the Affordable Healthcare Act will bring in 2013-2014.

PHYSICIANS PROGRAM

2:00 **Medicare and Payer Quality Programs:
How to Position Your Practice Now and for
the Future**

– Cynthia Mattox, M.D.

Objectives: 1) Discuss the clinical features and differential diagnosis of optic neuritis. 2) Discuss the role of OCT and low contrast acuity testing in neuro-protection. 3) Understand the importance of visual outcome measures in recent clinical trials.

2:30 Coffee Break in Vendor Hall Expo

2:50 **The Five Phaco Forces**

– Paul Koch, M.D.

Objectives: It's been a long time since we've had a primer on what goes on inside the eye during phaco-emulsification. Understanding the five complementary and oppositional forces in the eye allows the surgeon to harness and balance each, improving the safety and efficiency of the operation. Here I describe and review the five critical phaco forces, demonstrate how they affect surgery, and show how using them can make surgery easier.

PHYSICIANS PROGRAM

3:20 **Ten things I do in the operating room that you probably don't, but I think you should** – Paul Koch, M.D.

Objectives: Every surgical facility has traditions, protocols and clever ideas that make the day easier and safer for the patient and staff. Here I present some of my favorites to stimulate an open exchange of things that others do in their operating rooms that I probably don't, but you think I should.

3:50 **Lessons Learned from Malpractice Claims** – Paul Weber, J.D. & Trexler Topping, M.D.

Objectives: To describe most common allegations in malpractice claims against ophthalmologists. To describe two risk management practices you can employ to minimize risk of malpractice claims.

5:00 CME Certificates and Door Prizes

The Connecticut Society of Eye Physicians designates this educational activity for a maximum of 6.75 AMA PRA Category I Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The Connecticut Society of Eye Physicians is accredited by the Connecticut State Medical Society to sponsor continuing medical education for physicians.

SPEAKERS



BENSON BOBRICK

Benson Bobrick earned his doctorate from Columbia University and is the author of several critically acclaimed works, including *Wide as the Waters: The Story of the English Bible and the Revolution It Inspired* and *Angel in the Whirlwind: The Triumph of the American Revolution*. In 2002 he received the Literature Award of the American Academy and Institute of Arts and Letters. He and his wife Hilary live in Vermont.



H. KENNEDY HUDNER, J.D.

Mr. Hudner is the Chair of the Business and Personal Services Department at Murtha Cullina, and has been a member of the firm's Health Care Practice Group for over 15 years. He provides legal advice to hospital and physician clients in the areas of Medicare billing assignment issues, Fraud and Abuse (Stark II anti-referral and anti-kickback), and HIPAA medical records privacy compliance matters. He also represents hospitals and physicians with regard to managed care contracting issues and payment disputes, and in Certificate of Need applications before the Office of Health Care Access. He has extensive experience in the analysis, negotiating and drafting of a wide variety of health care-related contracts. These include documents

SPEAKERS

required for physician hospital organizations, independent practice associations, management service organizations, medical staff bylaw documents, radiology service agreements, laboratory service agreements, and physician provider agreements, both with IPAs and with payors (fixed fee, risk sharing and capitated). Mr. Hudner also represents physicians and hospitals in their dealings with regulatory agencies such as the Department of Public Health, the Department of Justice, Office of Inspector General and the Nuclear Regulatory Commission. His health care litigation experience includes representation of hospitals in proceedings before the Office of Health Care Access, medical staff credentialing disputes and health care-related antitrust litigation.

Mr. Hudner is Special Health Care Counsel to the Connecticut Medical Insurance Company. He has lectured on Stark II, Fraud and Abuse, HIPAA privacy and Medicare compliance issues, as well as antitrust, contract and physician integration issues to the Stamford Medical Society, Danbury Medical Society, Fairfield County Medical Association, Connecticut Ophthalmology Managers Association, Connecticut Medical Group Managers Association, the Connecticut Society of Eye Physicians, the Hartford and New Haven County Medical Associations, the Connecticut Society of Dermatologists and the Massachusetts Bar Association.

SPEAKERS



PAUL S. KOCH, M.D.

Today's speaker, Dr. Paul Koch, wears many hats including family man, inventor, author, international sportsman, missionary, humorist, and surgeon.

The hat he's wearing today is Cataract/ Refractive Surgeon and Medical Director. He's the author of seven textbooks that include perhaps the widest-selling books on cataract surgery, used by residents in many program throughout the world.

He's served on many boards, including the Scientific Advisory Board of the American Society of Cataract and Refractive Surgery and the Executive Board of the Outpatient Ophthalmic Surgery Society.

He's received many awards including the "Golden Hands Award" from the David Kelman Foundation; the "Top Gun Phaco Award" from the Irish-American Ophthalmology Society; The "Hoffer Award" from the American Society of Cataract and Refractive Surgery; The "Mericos H. Whittier Award" from the Whittier Foundation; four ASCRS Film Festival awards; and the Honor Award from the American Academy of Ophthalmology.

He has made over 200 major presentations, written more than 50 articles and book chapters, and trained more than 800 surgeons to perform phacoemulsification through his hands-on courses. His surgery center in Warwick Rhode

SPEAKERS

Island has entertained visitors from every continent except Antarctica.

He is the Chief Medical Editor Emeritus of Ophthalmology Management magazine where his editorials have developed a cult following.

WENDY KROLL, J.D.

Wendy Kroll's practice focuses on health care law including claims submission and payment issues for managed care, Medicare and Medicaid. She counsels health care providers and corporations on managed care contracting, reimbursement, government audits, false claims, Medicare and Medicaid regulations, fraud and abuse, HIPAA, and other health care matters. Ms. Kroll was in-house counsel for a fortune 100 health care corporation overseeing claims submission and adjudication, government audits, Corporate Integrity Agreement compliance and provider contracting. Prior to law school, she held the position of President and Executive Director for managed care organizations.

Ms. Kroll received an award for Excellence in Clinical Work for a one year internship with the Office of the CT Attorney General's Health Care Fraud, Insurance Advocacy and Whistleblower Unit. She has written papers on and testified before the CT Public Health Committee on the state action immunity doctrine allowing physicians to collective-

SPEAKERS

ly negotiate managed care agreements and downstream risk arrangements in managed care contracting.

Ms. Kroll is admitted to practice law in New York. She received her J.D. and a Health Law Certificate from Quinnipiac University School of Law. She is a member of the American Health Lawyers Association, New York Bar Association and participates on the American Bar Association's Breast Cancer Legal Advocacy Workshop Committee. Ms. Kroll provides pro bono legal services for patients denied medical benefits for breast cancer treatment and for the Susan B. Anthony Project.



CYNTHIA MATTOX, M.D.

Dr. Mattox is an Associate Professor and Vice-Chair of the Department of Ophthalmology at Tufts University School of Medicine, where she is the Director of the Glaucoma and Cataract Service at the New England Eye Center in Boston, MA.

Dr. Mattox is actively involved with the American Academy of Ophthalmology, serving as the Associate Secretary for the Annual Meeting, and as a member of the AAO Health Policy Committee since 2004. She has been a member of the American Glaucoma Society Board of Directors since 2008, and currently serves as the Chair of the AGS Patient Care Committee, overseeing the projects of 8 subcommittees to ensure that policies affecting oph-

SPEAKERS

thalmologists allow for the effective care of glaucoma patients.

Along with her busy referral practice, over the past 20 years Dr. Mattox has trained 36 Glaucoma fellows and 80 Residents in the art and science of glaucoma and cataract management and surgery. She has received the Resident Teaching Award three times, as well as the Secretariat Award and the Senior Achievement Award from the American Academy of Ophthalmology. Dr. Mattox has been an invited lecturer at many meetings, has authored numerous book chapters, and is involved in clinical research.

ARNOLD MENCHEL, J.D.

Arnold Menchel is the Chair of Halloran & Sage's Health Care Department and advises providers on reimbursement, audit, regulatory compliance, HIPAA, and all administrative law matters, among the numerous issues that affect providers.

Mr. Menchel joined Halloran & Sage following many years as an Assistant Attorney General and the head of the Connecticut Attorney General's Health Care Fraud/Whistleblower/Health Care Advocacy Department. In that capacity, Mr. Menchel advised the State of Connecticut and its various agencies on a wide range of state and federal health care reimbursement issues. Mr.

SPEAKERS

Menchel's experience at the Attorney General's office included defending the State as lead counsel in a challenge by the Connecticut Hospital Association and its member hospitals to the Medicaid rate-setting methodology; Long Term Care rate setting matters; reimbursement and fraud enforcement matters involving institutional and community based providers including hospitals, long term care facilities, physicians, pharmacists, durable medical equipment providers and dentists, among many others. In the HIPAA context, Mr. Menchel supervised the first HIPAA enforcement case in the country brought by a State Attorney General. He also supervised the first case brought under the Connecticut False Claims Act.



RICH MOLDEN, CPBA

Rich is an expert at diagnosing the real factors that differentiate exceptional from poor performance and the administration and interpretation of psychometric assessment tools to arrive at these conclusions. His enthusiastic and imaginative approach to teaching and business, as well as his passion for people makes him a sought after speaker in the areas of success psychology, client connection and employee development and selection.

SPEAKERS



STEPHEN PEDNEAULT

Stephen Pedneault is the principal of Forensic Accounting Services, LLC of Glastonbury, CT. His firm specializes only in forensic accounting, fraud, and litigation support matters. Steve has been in the field for 24 years and has authored four books, and numerous articles on fraud prevention, embezzlement, fraud, and forensic accounting. He has also spoken over 200 times locally and nationally, and works as an adjunct professor at the University of Connecticut in the Master's of Science in Accounting program.



MICHAEL E. SNYDER, M.D.

Dr. Snyder specializes in diseases and surgery of the front of the eye, including small-incision, topical anesthesia cataract surgery. His special interests include traumatic cataract surgery, iris repair, corneal transplantation, and refractive surgery. He joined the growing and internationally recognized Cincinnati Eye Institute in 1997. At Cincinnati Eye Institute (CEI), Dr. Snyder continues to couple his clinical activities with an active interest in both teaching and research. Dr. Snyder is a Diplomate of the American Board of Ophthalmology, a Fellow of the American Academy of

SPEAKERS

Ophthalmology, and a member of the American Society of Cataract and Refractive Surgeons. He is actively involved in teaching other ophthalmologist through these organizations and as a frequent "Guest Professor" nationally and internationally.

He continues to contribute to Ophthalmology textbooks and scientific journals as author, editor and reviewer. He sits on the Editorial Boards of the EyeWorld and Cataract & Refractive Surgery Today. Additionally, Dr. Snyder has produced several award-winning surgical videos.

Dr. Snyder is actively involved in developing new devices for intraocular implantation and new ophthalmic applications for pharmaceuticals including FDA studies. Dr. Snyder was the first in the US to implant an artificial iris custom-matched to the uninjured eye.



SUNIL K. SRIVASTAVA, M.D.

Dr. Srivastava did his Fellowship at Duke University Medical Center Vitreo-retinal Surgery Durham, NC and in 2005 completed another fellowship at the National Institutes of Health Uveitis/Medical Retina Bethesda, MD. Dr. Srivastava is currently a staff physician at the Cole Eye Institute Cleveland Clinic, in Cleveland, OH.

SPEAKERS



TREXLER M TOPPING, M.D.

Dr. Topping has been a Committee member of OMIC since 2008 and a member of the Board of OMIC since 2011. He is a retina specialist in Boston, and is president and medical director of Ophthalmic Consultants of Boston. He has a long-standing interest in health policy and has worked in that regard at the American Academy of Ophthalmology for the last twenty years or so in various committee functions, and is currently Associate Secretary of Health Policy for the AAO. He has had extensive interest in clinical research and has been an active participant in a number of NIH Studies including the Early treatment Diabetic Retinopathy Study, Diabetic Retinopathy Vitrectomy Study, EVS, SCORE, AREDS, DRCR, and CATT.



MICHAEL WALL, M.D.

Dr. Wall is a professor of Neurology and Ophthalmology at the University of Iowa. His undergraduate and medical school education was at Tulane University; his neurology residency at Washington University in St. Louis and fellowship at Massachusetts Eye and Ear infirmary. As a neuro-ophthalmologist he is involved in patient care, teaching and research.

SPEAKERS



PAUL WEBER, J.D.

Paul is a lawyer/risk manager and currently serves as Ophthalmic Mutual Insurance Company's (OMIC) Vice President Risk Management/Legal. OMIC is the sponsored professional liability carrier of the American Academy of Ophthalmology and provides medical professional liability insurance to

over 4,400 ophthalmologists. Mr. Weber guides the development of risk management and loss prevention services and is also responsible for planning and directing the overall development of the legal and regulatory functions of OMIC.



RUTH D. WILLIAMS, M.D.

Ruth D. Williams, MD Is Immediate Past President of the American Academy of Ophthalmology. She served a term as the Secretary for Member Services and a term as trustee-at-large on the Academy's Board of Trustees. She led the Academy's programs for Young Ophthalmologists and

Senior Ophthalmologists. She chaired the Surgical and Specialty Section of the AMA, and led the Ophthalmology Section Council of the AMA for nearly a decade. Dr. Williams is an Associate Examiner for the American Board

SPEAKERS

of Ophthalmology. She served on the board of Women in Ophthalmology as Secretary from 2003 to 2006, and has chaired several WIO symposia and its annual clinical conference.

Dr. Williams is the president of the Wheaton Eye Clinic, one of the largest ophthalmology clinics in the Midwest. Located in the Chicago suburbs, the 70-year-old Wheaton Eye Clinic provides subspecialty eye care to over 130,000 patients each year. She is a glaucoma consultant.

Dr. Williams was chosen by her peers as one of the "Best Doctors in America," was listed as a "Top Doctor" by Chicago Magazine, and was chosen as one of "America's Top Ophthalmologists." She is a member of the Alpha Omega Alpha Medical Society. She received an Academy Honor Award in 1998 and an Academy Senior Honor Award in 2004.

A popular speaker, Dr. Williams has given invited lectures at national and international medical conferences, including Kuwait, Brazil, China, Canada, Switzerland and India. She has appeared on a dozen major television networks and talk shows. She has been interviewed by numerous magazines including Health, Women's Health, Shape, Allure, Glamour and Good Housekeeping. Recent print interviews include The New York Times and the Chicago Tribune. Dr. Williams is a clinical spokesperson for the American Academy of Ophthalmology.

**Connecticut Society of Eye Physicians
Financial Interest Disclosure Report 1-11-13**

| <i>Speaker</i> | <i>Financial Interest Received</i> |
|---------------------------|--|
| Benson Bobrick | None |
| H. Kennedy Hudner, J.D. | None |
| Paul S. Koch, M.D. | None |
| Wendy Kroll, J.D. | None |
| Cynthia Mattox, M.D. | Transcend, Inc. (Research Grant) |
| Arnold Memchel, J.D. | None |
| Rich Molden, CPBA | None |
| Stephen Pedneault | None |
| Michael E. Snyder, M.D. | Alcon (Research/Consultant), Haag Streit (Research/Consultant), Humanoptics (Consultant), MST (Lecture Honoraria), Ocular Therapeutics (Research) |
| Sunil K. Srivastava, M.D. | Allergan (Research Grants), Bausch & Lomb, (Research Grants/Consultant), Novartis (Research Grants) |
| Trexler M. Topping, M.D. | None |
| Michael Wall, M.D. | None |
| Paul Weber, J.D. | None |
| Ruth D. Williams, M.D. | None |

MANAGEMENT PROGRAM

8:00

Registration and Breakfast with the Vendors

8:30 - 9:30

Round Table Discussions on Billing Issues & Update on Licensing of Medical Assistants in CT

Moderators – Linda Bennett, Fiona Lange and
Wendy Kroll, J.D., Debbie Osborn

Objectives: To discuss insurance billing issues in an open
forum – highlighting recent policy changes.

9:30 - 10:30

Forensic Accounting – How to Improve Your Office Accounting Practices

Stephen Pedneault

Objectives: To examine some accounting practices that better
capture and identify revenues that can be easily missed or lost.
Create checks and balances to safeguard your practice.

10:30 - 11:00

Late Morning Caffeine Break

11:00 - 11:30

HIPAA Audits: Compliance and Investigation

Arnie Menchel, J.D.

Objectives: Overview of what to expect from a HIPAA Audit and
Investigation and how to prepare.

MANAGEMENT PROGRAM

11:30 - 12:30

Electronic Healthcare Records: Risk Management Issues - Part 1

Paul Weber, J.D. & Trexler Topping, M.D., OMIC

Objectives: Identify different types of EHR systems available. Identify potential liability risks related to electronic documentation. Implement risk management strategies to mitigate malpractice risks.

12:30 - 1:30

Lunch - In the Wagon Room with Physicians "Life Lessons from Bugs, Biscuits and Pump Handles"

Guest Speaker, Rich Molden, CPBA

"A Life Remembered- General George H. Thomas"

Benson Bobrick - Historian and Author of
"Master of War General George H. Thomas"

1:30 - 3:00

Risk Management - Liability Review for OMP - Part 2

Paul Weber, J.D. & Trexler Topping, M.D., OMIC

Objective: At the end of the presentation, attendees will be able to:
list three administrative routines and procedures that support effective communication and reduce patient misunderstandings.

MANAGEMENT PROGRAM

3:00 - 3:30

Tea Time

3:30 - 4:00

How Affordable is the Affordable Care Act? Massachusetts Healthcare Reform Act Update

Wendy Kroll, J.D., Halloran & Sage, LLC,
Attorneys at Law

Objectives: Affordable Health Care's new requirements and how they will affect the healthcare provider and employer.

4:00 - 4:30

Will I be Required to Accept Medicaid Patients Under New Healthcare Reform Act?

Kennedy Hudner, J.D., Partner, Murtha Cullina, LLC,
Attorneys at Law

Objectives: To review the current Connecticut Medicaid Provider Contract and highlights obligations of the healthcare provider.

4:30

Certificates and Door Prizes

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TECHNICIANS PROGRAM

8:00 Registration/Continental Breakfast/Vision Expo

Macula and Orbit Session

8:30 Introductions & Case Presentations

8:40 Jamie Weisz, M.D.

9:00 Ron Adelman, M.D.

9:20 Flora Levin, M.D. – Orbital Inflammation

9:40 Questions and Answers

9:50 Coffee, Tea and Healthy Start Break

Glaucoma/Affordable Healthcare Act

10:10 Introductions

10:15 Ruth Williams, M.D. – Dynamic Times; the
Healthcare Industry 2013

10:35 Cynthia Maddox, M.D. – Glaucoma Meds:
Helping Patients Manage their Meds.

10:55 Questions and Answers

Neuro-Ophthalmology

11:05 Introductions & Case Presentations

11:10 Bob Lesser, M.D.

11:40 Michael Wall, M.D.

TECHNICIANS PROGRAM

- 12:10 Alice Kim, M.D.
12:30 Panel Discussions with Questions and Answers
12:40 **Lunch and time with Vendors**

Uveitis- What's new in the Treatment of

- 1:30 Introductions and Case Presentations
1:35 Sunil Srivastava, M.D.
2:05 Paul Gaudio, M.D.
2:35 Panel Discussion with Questions and Answers
2:45 Coffee and Dessert Break

Anterior Segment and the Cornea

- 3:25 Introductions
3:30 Michael Snyder, M.D. – Traumatic Cataract Surgery, Iris Repair and Cornea Transplants
4:00 Paul Koch, M.D. – Refractive Surgery Update and What's Ahead
4:30 Panel Discussions with Questions and Answers
5:00 Certificates and Door prizes

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The CSEP Annual Scientific Education Programs are an opportunity for ophthalmologists to identify and discuss critical issues facing their profession. These programs are designed to present recent advances in the diagnosis and treatment of eye disease, offering symposia, scientific papers and videos. The CSEP programs are designed to meet the clinical and educational needs of its members and the objectives set forth by the CSEP education committee.

*Vincent deLuise, M.D.
CSEP Education Chair*